

R.Audemars SA

Quality Policy

Quality is the instrument through which R.Audemars SA strives to deliver value to the market, increase our market share with new clients, consolidate our business with existing clients, improve the general efficiency of our business processes and expand into new sectors where our know-how can be placed at the service of our clients. Commitment to deliver Quality is a fundamental responsibility of our company and every employee.

But what does “Quality” mean to R. Audemars SA?

Quality is the ability to meet technical requirements, to comply with laws or regulations governing the product, and to meet the expectations and the demands of the specific sectors in which our clients operate. A robust quality system supports our employees to provide a quality experience for our clients from the first contact to the delivery of product and support after sales.

Our company and our precision skills and capabilities were forged in the Swiss watch industry and further honed through our continuing efforts to satisfy increasing demands of the other sectors we proudly serve today (automotive, medical, electronic, etc.) Great attention is paid to compliance with the requirements governing these specialized markets. This is regularly verified by ISO audits as well as audits conducted by individual clients from the various sectors we serve.

What are the benefits of ISO certification for customers of R.Audemars SA?

- the guarantee of having a supplier that monitors and continually improves its processes
- the peace of mind that its supplier, through a series of verified procedures, controls every phase of its business and that each component or assembly realized, is controlled and managed
- the assurance of an continuous exchange of information and suggestions oriented toward continuous improvement
- the conviction that the know-how present in R.Audemars SA is readily available to support and realize the customer’s new and ongoing projects and requirements

Ultimately...

R.Audemars SA strives to maintain the high technical level we have achieved and evolve so that we can offer the highest level of support and service as possible to our existing customers as well as prospective customers in new and existing markets. Quality is the correct vehicle to follow this road.

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